

# Privacy Policy

Last Updated: May 8, 2026

1. This Privacy Policy describes the manner in which the G.Drop application available at the website [tdrop.net](http://tdrop.net) or through this application (the “Website” or the “Application”) collects information about the customer, the use made of such information, and how the customer may manage and delete the information as required. The owner of the Website is committed to protecting the customer’s personal information in a manner consistent with applicable data protection and privacy laws.
2. The Application provides an online platform for organizing events, promoting them, and selling and purchasing tickets for events.

A user who visits and/or wishes to purchase tickets through the Website (the “Customer”) is requested to carefully read the following Privacy Policy and ensure that they understand the use made by the Website owner of the information prior to commencing use of the Website. If the Customer does not agree to and accept this Privacy Policy in full, the Customer is requested not to use the Website.

The terms of this Privacy Policy are written in the masculine form for convenience purposes only and are intended for all genders equally.

The Customer’s use of the Website and the services is subject to the Terms of Use and the Privacy Policy, which constitute an integral part of the Terms of Use and indicate the Customer’s consent to these terms.

## 3. Information Collected

3.1 When a Customer enters the Website in order to purchase a ticket or use the Website’s services, the Website may collect personal information for the purpose of providing the services, operating the Website, marketing, business analysis, personalization, and additional business purposes. Such information may include details such as full name, identification number, date of birth, gender, mobile phone number, email address, a link to a social media profile, and additional details provided by the Customer. In addition, the Website may collect information regarding the manner in which the Website is used, including date and time of use, location data, actions performed on the Website, searches, clicks, search results, referring website addresses, advertisements or links clicked by the Customer, and additional technical information. Furthermore, if the Customer contacts the Website owner for service or support purposes, such correspondence and conversations may be retained.

3.2 It is clarified that the Customer is not obligated to provide the personal details; however, if they do not provide them, they may not be able to use some of the services on the Website.

3.3 The Customer must provide only true, accurate, and complete details, and the Customer hereby confirms the accuracy of the details provided. As stated, the Customer is not legally obligated to provide the personal details; however, incorrect details, or failure to provide all required details, may, among other things, prevent the use of services on the Website and/or the purchase of tickets, impair the quality of service provided to the Customer, and impair the ability to contact the Customer.

3.4 In addition, the Website owner may collect information provided as part of interactions with users at events, service inquiries, social networks, community groups, business communications, online forms, webinars, marketing activities, or other communication channels, including contact details, inquiry content, and any additional information that the user chooses to provide.

## **4. Use of Information**

4.1 By using the Website and/or entering their details, the Customer confirms that their personal information may be stored, collected, and processed in accordance with this Privacy Policy, the Terms of Use, and applicable law.

4.2 The use of personal information collected by the Website owner shall be made only in accordance with this Privacy Policy or the provisions of any law, including for the following purposes:

- To enable the Customer to use the services on the Website, including but not limited to transferring the Customer's personal information to the relevant seller for the purpose of handling the purchase and approving or denying entry to the event by such seller. It is clarified that once the information has been transferred to the seller, the information may become subject to the privacy policy of that seller, and the Website bears no responsibility for the use made thereof;
- To improve and enrich the services and content offered on the Website;
- To tailor advertisements and commercial and marketing information to the Customer's personal preferences by displaying content and services on websites adapted personally to the Customer;
- To send the Customer information from time to time regarding services, content, and offers, as well as marketing and advertising information;
- For customer service purposes, including responding to feedback and complaints, contacting the Customer as needed, analyzing information, and providing statistical information to third parties, including advertisers;
- For the Website owner's purposes, including, among other things, service and survey purposes, research, and statistical analysis regarding the use of the Website;
- For the purpose of defending against any dispute, claim, demand, or legal proceeding, if any, between the Customer and the Website owner and/or anyone acting on its behalf;

- For compliance with applicable laws and regulations applicable to the Website owner and for any other purpose detailed in this Privacy Policy or in the Terms of Use of any relevant services on the Website;
- For the proper operation and development of the Website;
- To make additional commercial use of the personal information, including transferring, sharing, granting access to, or licensing such information to external parties for operational purposes, provision of services, marketing and advertising permitted by law, analysis, development of products and services, in accordance with applicable law and this Privacy Policy.
- To send notifications, alerts, updates, push notifications, operational messages, service messages, reminders, security alerts, and information related to the use of the Website, the Application, events, or services;
- For research, analysis, development, improvement, optimization, and customization of the Website, the Application, the services, algorithms, recommendation systems, analytical tools, security mechanisms, and existing and future products and features;

## **5. Disclosure of Information to Third Parties**

5.1 The Website owner cooperates with several service providers whose services and solutions complement, enable, and improve the services. Such service providers include hosting services, communication networks, online security services, web analytics, content providers, and the like.

5.2 The Website owner shall not transfer and/or present to third parties the personal information collected about the Customer as a result of the use of the Website, except in the following cases:

5.2.1 For the purpose of operating the Website and providing the services. Use of the Website constitutes consent to the transfer of personal information to third parties for this purpose.

5.2.2 In the event that the Customer violates the Terms of Use of the Website, or performs or attempts to perform actions that appear to be unlawful on the Website/services or through them.

5.2.3 If a judicial order or instruction from a competent authority under law is issued instructing the Website owner to provide the Customer's details or the information to a third party.

5.2.4 The Website owner reserves the right to use personal information about the Customer or regarding the Customer's use of the Website without obtaining permission where it believes in good faith that such action is necessary in order to comply with legal requirements or out of a need to protect its rights, in the event of a claim, lawsuit, or demand against it, or where legal proceedings are conducted between the Customer and the Website owner.

5.2.5 The Website owner shall be entitled to transfer, share, grant access to, or make personal information available to affiliated companies, business partners, service providers, or other third

parties for operational, business, statistical, analytical, marketing, advertising purposes, or for the provision of services, in accordance with applicable law and this Privacy Policy.

5.2.6 The Website owner may use information for the prevention of fraud, detection of unusual or unlawful activity, securing the services, user verification, protection of users, investigation of security incidents, compliance with regulatory requirements, and protection of its legal rights.

## **6. Information Security**

6.1 The Website owner invests resources and implements security measures customary in the market in order to prevent intrusion into the Website and its servers and to thwart possible harm to the privacy of customers using the Website. However, it cannot absolutely guarantee the protection of privacy against malicious acts or unauthorized intrusions.

6.2 The security mechanisms implemented on the Website are intended to reduce the risks of unauthorized access to the databases. The Website owner does not undertake that the system will be completely immune to malfunctions or breaches.

6.3 The Customer is requested to take measures to protect their personal information. The Website owner shall not bear responsibility for exposure of the Customer's details or misuse thereof in the event of failure by the Customer to maintain precautionary measures.

6.4 In the event of breaches, intrusions, malfunctions, or disruptions on the Website, the Website owner shall not be liable for any damage caused, provided that such actions are not under the Website owner's control and that it has taken reasonable measures to prevent them.

## **7. Collection of Information for Statistical Purposes**

7.1 The Website owner performs statistical analyses regarding the use of the Website and the services. For this purpose, the Website owner collects and analyzes information such as the location of the computer and IP address through which the Customer accessed the Website, the Customer's operating system, browser identifier, location data, browser type, domain names, language settings, and additional information regarding the scope and frequency of use of the Website and services, and the like. The information collected is statistical in nature, does not personally identify the Customer, and is intended for analysis, research, and monitoring purposes.

7.2 The Website owner may collect this information through the use of Cookies, log files, and other tracking technologies. Such information is stored on the Website's computers and is used by the company for analysis, monitoring, supervision, and drawing conclusions.

## **8. Cookies**

8.1 In order for certain Website features to function properly, the Website may use Cookies and similar technologies on the device from which the Customer accesses the Website. Cookies are information files stored in the browser or on the user's device and enable, among other things, proper operation of the Website, user authentication, security, saving preferences, collection of statistical information, personalization, and improvement of the services and user experience on the Website.

8.2 Some Cookies expire when the browser is closed, while others are stored on the hard drive according to the device from which the Website was accessed. The information in the Cookies is encrypted; however, if the Customer does not wish to receive Cookies, they may change this through their browser settings or according to additional instructions available on the Customer's device. In addition, the Customer may delete the Cookies from their device at any time. However, if they do so, the Website may not be adapted to their preferences, and deletion or disabling of Cookies may result in inability to use certain services and features on the Website or impairment of the Customer's user experience.

8.3 Use of the Website may include the use of Cookies and similar technologies for operational, security, personalization, measurement, and service improvement purposes, in accordance with this Privacy Policy and applicable law.

## **9. Third-Party Links**

9.0 It is clarified that event organizers, producers, commercial partners, or other third parties operating through the Website may collect, use, and process personal information in accordance with their privacy policies and procedures. The Website owner is not responsible for their actions or for the use they make of information after such information has been transferred to them in accordance with the services provided on the Website.

9.1 The Website contains links to third-party websites and services that are outside the control of the Website owner, and such external websites are not covered by this Privacy Policy. The Website owner disclaims any responsibility regarding the privacy practices employed on other websites to which the Website may refer through a link, including regarding the confidentiality of details entered by the Customer on such websites, and the Website owner recommends that the Customer review the privacy policy of each third-party website independently.

## **10. Right to Review Information**

10.1 Under the privacy protection laws and regulations, every person is entitled to review, either personally, through an authorized representative holding written authorization, or through their legal guardian, information relating to them that is held in a database, subject to payment for such review as provided in the regulations. A person who reviewed the information relating to them and found that it is incorrect, incomplete, unclear, or outdated may contact the database owner with a request to correct the information. If the database owner refused to comply with

such request, it must notify the applicant in the manner and method prescribed by the regulations. An applicant whose request to review information was denied, or whose request to correct or delete information was denied, may appeal before the Magistrate's Court in the manner and method prescribed by the Privacy Protection Regulations (Conditions for Review of Information and Procedure for Appeal Against Refusal of Review Request), 1981.

10.2 For submission of requests pursuant to the above, please send your inquiry to: support@tdrop.net

## **11. Deletion of Information**

11.1 If the Customer wishes the Website owner to delete the information held about them, the Customer must contact the Website owner by email at support@tdrop.net with a request to delete the retained information. The Customer may be required to identify themselves using a mobile phone or another verification method in order for the deletion to be carried out.

## **12. Legal Bases for Processing Information**

The Website owner processes personal information in accordance with the legal bases applicable under the relevant law, including:

- The Customer's consent;
- Necessity for the performance of an engagement or provision of requested services;
- Compliance with legal and regulatory requirements;
- Legitimate interests of the Website owner, including information security, fraud prevention, improvement of services, analysis of user activity, and proper operation of the Website.

## **13. Transfer of Information Outside the Customer's Country**

The Customer confirms that personal information may be transferred, stored, and processed outside their country of residence, including in countries whose level of privacy protection may differ from that applicable in the Customer's country.

Where required by law, the Website owner shall implement accepted safeguards for international transfer of information, including contractual safeguards, approved transfer mechanisms, adequacy decisions, data processing agreements, or other measures recognized under applicable law.

13.1 The Website owner may transfer personal information to service providers, business partners, or affiliated companies operating in various countries for the purpose of providing the services, operating the Website, securing it, developing it, and providing services to users.

## **14. International User Rights**

14.1 Subject to applicable law, the Website owner may take reasonable measures to verify the user's identity prior to handling requests concerning personal information, including requests for access, correction, deletion, restriction of processing, or exercise of other rights.

14.2 The Website owner may refuse, restrict, or delay handling of requests that are unreasonable, repetitive, excessive, unfounded, infringe the rights of third parties, or do not comply with applicable legal requirements.

14.3 To the extent permitted by applicable law, the Website owner may require additional information for the purpose of verifying the request, securing information, preventing fraud, or protecting its legal rights.

Subject to the law applicable in the Customer's place of residence, the Customer may be entitled to additional rights regarding their personal information, including:

- Access to personal information;
- Correction of incorrect information;
- Deletion of information;
- Restriction of information processing;
- Objection to information processing;
- Receipt of a copy of the information in a portable format;
- Withdrawal of consent to information processing where the processing is based on consent.

Requests may be sent to: [support@tdrop.net](mailto:support@tdrop.net)

## **15. Retention of Information**

The Website owner shall retain personal information for the period required for provision of the services, compliance with legal requirements, management of disputes, fraud prevention, enforcement of the Terms of Use, and protection of its legal rights.

Once there is no longer a reasonable need for the information, the Website owner may delete or anonymize the information, subject to applicable law.

15.1 Certain information may be retained for longer periods as required for security purposes, fraud prevention, compliance with legal requirements, dispute management, legal proceedings, billing, bookkeeping, taxation, or protection of the Website owner's rights.

15.2 The Website owner may transform information into anonymous, aggregated, or de-identified information and use it for business, statistical, analytical, research, operational, security, commercial, marketing purposes, service development, product improvement, model training, technology development, and improvement of user experience, all subject to applicable law.

## **16. Privacy of Users from the United States**

Users from certain states in the United States may be entitled to additional rights under local privacy laws, including the right to request information regarding the categories of information collected, the purposes for which the information is used, and rights to deletion of information or restriction of certain uses.

## **17. Third Parties and External Services**

17.1 The Website may use external services, systems, and providers for the purpose of operating the Website and the services, including hosting and cloud infrastructure services, clearing and payment services, information storage, information security, communications, user authentication, analytics, technical support, mailing, infrastructure management, CDN, monitoring, backups, marketing, advertising, and additional business services.

17.2 Within this framework, information may be transferred, stored, or processed by service providers, subcontractors, affiliated companies, business partners, or other third parties, in Israel or outside thereof, as required for the provision of the services, operation of the Website, securing it, improving it, and developing it.

17.3 These services may collect and process information in accordance with their privacy policies, terms of use, and procedures.

17.3.1 The Website owner is not responsible for the privacy policies, security measures, content, or processing activities of third parties, service providers, external websites, third-party services, or external platforms, and it is recommended to review the policies and terms of such parties separately.

17.4 Payments on the Website may be processed through external clearing and payment providers operating in accordance with the applicable security procedures and standards. As a rule, the Website owner does not retain full credit card details, and receipt or processing of payment details may be carried out directly through the external payment providers.

## **18. Cookies and Tracking Technologies**

18.1 The Website may use Cookies and additional tracking technologies for operational, statistical, security, personalization, user experience improvement, measurement, advertising, and marketing purposes.

18.2 Within this framework, the Website may use tools, platforms, and services of third parties for analytics, measurement, monitoring, advertising, marketing, security, and service improvement purposes, including services of Google, Meta, TikTok, Microsoft, Google Analytics, Google Ads, Meta Pixel, TikTok Pixel, Microsoft Clarity, Bing Ads, and additional providers.

18.3 Such services may use SDKs, Pixel Tags, Cookies, device identifiers, usage data, IP addresses, and additional technologies for activity measurement, usage analysis, advertisement customization, fraud prevention, security, and service improvement.

18.4 In certain countries, the use of Cookies or certain technologies is subject to the user's consent in accordance with applicable law.

18.5 Users may be entitled to manage, update, or modify their Cookies and tracking preferences through consent management tools, Cookies banners, browser settings, or other mechanisms available on the Website, as required under applicable law.

18.6 Certain tracking, advertising, measurement, and marketing technologies may operate only after obtaining the user's consent, where required under applicable law.

18.7 Users may, subject to the capabilities of the browser, device, or consent management tools, block, delete, restrict, or disable Cookies and similar technologies; however, such actions may affect part of the functionality or services on the Website.

## **19. Privacy of Minors**

The Website is not knowingly intended for minors under the age permitted under applicable law in the user's country. If the Website owner discovers that personal information has been collected from a minor in violation of law, it shall act to delete such information within a reasonable time.

## **20. Commercial Uses, Marketing, and Collaborations**

20.1 To the extent that the Website owner makes use of information for commercial, marketing, advertising, analytical, business purposes, or within the framework of collaborations with third parties, such use shall be made in accordance with applicable law and subject to this Privacy Policy.

20.2 Without derogating from the foregoing, the Website owner may transfer information to service providers, business partners, affiliated companies, advertising platforms, analytics

providers, or other third parties for the purpose of providing the services, operating the Website, measurement, advertising, fraud prevention, service development, personalization, research, statistical analysis, and marketing.

20.3 Without derogating from the foregoing, messages, updates, or communications sent through the Website by event organizers or producers are intended primarily for operational, service-related, or event-related purposes, and the Website owner may impose limitations, controls, or terms of use in order to prevent misuse, spam, or violation of law.

20.4 Where required under applicable law, the user shall be entitled to request additional information, restrict certain uses, or exercise additional rights with respect to their personal information.

20.5 The Website owner may allow event organizers, producers, partners, or entities operating through the Website to contact users regarding events, purchases, registrations, services, updates, operational messages, customer service, event changes, additional relevant information, and, where permitted under applicable law, also for marketing or advertising purposes related to their activities.

## **21. Changes to the Privacy Policy**

21.1 In the event of a merger, acquisition, reorganization, transfer of activity, sale of assets, investment, insolvency, or change in the business structure of the Website owner, personal information may be transferred, disclosed, or assigned to relevant parties as part of the transaction or related due diligence, subject to applicable law.

21.2 Continued use of the Website, the Application, or the services after publication of updates to the Privacy Policy may be considered consent to the updated policy, subject to applicable law.

21.3 The Website owner may update this Privacy Policy as required under applicable law and to reflect changes in the collection, use, and storage of information. Continued use of the Website following changes to the policy indicates your consent to the revised policy. The Website owner encourages customers and Website visitors to review this page from time to time for the most up-to-date information regarding the Website's privacy practices.

## **22. Language and Translations**

This Privacy Policy may be translated into additional languages for convenience purposes only. In the event of any inconsistency, discrepancy, or difference in interpretation between the English version and any other translated version, the English version shall prevail and govern.